

AN INVITATION

Don't just hear about GRITT. *Experience it.*

One day at our national headquarters. Sit alongside our coaches. Run the Profit & Cash® simulation. See the tools we actually use with clients. Try it before you invest real dollars or real people, and walk out with a clear read on whether GRITT belongs inside your business.



WHAT A GRITT SESSION LOOKS LIKE
 Real tools, real conversations, real stakes.

SAVE THE DATE

28 Wednesday

October 2026

WHERE GRITT HQ
 120 Commerce Drive
 Holts Summit, MO 65043

WHEN 9:00 AM to 4:30 PM

FOR CEOs and senior leaders

SEATS Limited by design

FREE • HOTEL & MEALS ON US

Sound familiar? **DISCOVERY DAYS WAS BUILT FOR LEADERS WHO ARE TIRED OF THIS**

- ✓ Decisions get made without the numbers, and your team doesn't see how their work hits profit and cash.
- ✓ Managers avoid the hard conversations, so accountability lands back on you.
- ✓ Your people don't think or act like owners. You carry the business and they clock in.
- ✓ You keep losing the people you can't afford to lose, and growth is outrunning your culture.

Try before you invest.

See the tools, meet the coaches, and hear the language before you commit.

Built by owners.

Built and tested inside PFSbrands, a 100% employee-owned company.

An honest read on fit.

Honest about fit, honest about results. You'll know by 4:30.



Reserve your seat for October 28.

Scan or visit the site for the full agenda and more Discovery Days info, then tell us who's coming. We confirm within one business day.

grittbusinesscoaching.com/discovery-days

**YOUR DAY
 INSIDE GRITT
 ON THE BACK →**

YOUR ROADMAP FOR THE DAY

One day. Five stops. Everything your team would experience.

Goal-driven

Responsible

Involvement

Team-first

Tolerance of failure

- 1 Welcome & the GRITT model**
 Breakfast on us. Meet the coaches and hear how the GRITT model drives employee engagement, as an operating culture, not a poster on a wall.
- 2 Profit & Cash® simulation • NCEO ENDORSED**
 Experience the flagship simulation first-hand. The same business and financial literacy simulation that has turned over 500,000 employees into financially literate owners.
- 3 Lunch with the GRITT team + simulation debrief**
 Real conversation, no scripts. Ask whatever you want and compare notes with the coaches you would be working with.
- 4 People systems + the profit path**
 See the tools to hire and retain top talent, and how OPEN BOOK LEADERSHIP® and an ownership mindset connect daily decisions to the bottom line.
- 5 Leadership presence + an honest read on fit**
 How the best leaders communicate, hold their teams accountable, and create psychological safety. Final Q&A, wrapping up at 4:30 PM.

500K+

PLAYERS TRAINED ON
 PROFIT & CASH®

550+

EMPLOYEE-OWNERS AT
 PFSBRANDS

19

YEARS OF DOUBLE-DIGIT
 GROWTH

\$1.4M

SAVED IN 120 DAYS AT
 ALATRADE FOODS

HOTEL & MEALS

On us. Just get here.

We cover the hotel, breakfast, lunch, and dinner. You cover your travel to Central Missouri.

HOW TO RESERVE

Just tell us who's coming.

Share your name, company, and role online. We confirm your seat within one business day.

NCEO | NATIONAL CENTER FOR
 EMPLOYEE OWNERSHIP



PI CERTIFIED
 Partner



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Seats are limited by design so every attendee gets real time with the coaches. More Discovery Days info online.

grittbusinesscoaching.com/discovery-days

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